



# STRATEGIC PLAN SUMMARY

*Providing opportunities and an environment for people to excel*

## OUR MISSION

HH Endeavors Org is a nonprofit 501(c)(3) organization providing charitable services that focuses on mentoring programs and charitable counseling, educational services, and community crisis intervention services to promote job and business opportunities for disadvantaged community residents in Jacksonville and throughout Florida.

## VISION

Transform a low-income family or child's homeless or crisis situation into stable environment that strives for opportunities

## Website:

<http://www.hhendeavors.org>

## PRIORITIES

- Maximize donation allocations to program participants through low-overhead and volunteerism– Goal 99% annually
- Increase donor confidence in investment company strategies
- Attract stable investors and experienced volunteers
- Sustain transparency in all company operations

## How Do We Get There?

- Solicit \$10,000 in donations annually in order to provide services to >100 program participants
- \$250 targeted annual donations from corporations and fundraising activities for other investors
- Employ experienced, trained volunteers – *“We do it for the cause!”*

## How do we make a difference?

Every \$100 buys tangible services for our low-income *Program Participants*: one week of furnished temporary shelter or two weeks of crisis intervention utility services or 10-hours of employment or 2-hours of professional production time for our sponsored non-profit children's film.

## Funding Allocation

